



/2011

EVERYONE CAN GO BY BIKE.

Trek Town bikes have an agenda: more people, on more bikes, more often. So we make bikes for every purpose and every rider. Smart, fun bikes that fit the way you work, play, and live. Go by bike!

4



/ RIDE+ Transport+ / Valencia+ / FX+ / 7200+



/ UTILITY Soho / Allant / PDX / Transport / Belleville



12

Mendota / Waubesa / Monona / Wingra Triton / Portland / Lane

/ COMMUTE



District / Earl / Gritty



FITNESS



/ DUAL SPORT Montare / Utopia / Kaitai / Bodega



RECREATION

32

women's specific design.

FITS BETTER FROM THE START.

Women's Specific Design (WSD) bikes are designed to fit women better from the start. You'll find WSD bikes throughout the Town collection. We believe in the value of difference. And because you're designed differently than a man, your bike should be, too.



INTRODUCING THE GARY FISHER COLLECTION.

Forward thinking, forward moving. Dreamed by Gary Fisher. And unleashed by Trek. It's a brand within a brand. Now seen by more people, found in more bike shops, ridden in more places. More dreams realized, worldwide. The Gary Fisher Collection from Trek. Fisher dreamed. Trek unleashed.

/RIDE+

RIDE+. YOUR POWER, PLUS.

Trek Ride+ bikes are the best electric-assist models on the market, with quick, predictable, easy-to-control power and a long-lasting removable battery that recharges at any household outlet.

How it Works.

Ride+ is a bicycle with a motor and battery. When the electric-assist system is engaged, it provides a boost to your own pedal power. That means you can pedal farther, faster, and with less effort. There's no throttle — just engage the Trek Syn Drive, determine the desired level of assistance, and go.





1 / QUIET EFFICIENCY

Our high-performance brushless hub motor eliminates friction and wear on internal parts. Its smooth, quiet ride maximizes the battery's energy and provides 350 watts of powerful torque. The regenerative mode allows you to recharge the battery while pedaling or controlling your speed going downhill.



2 / SYN DRIVE

Trek's innovative Syn Drive electronic motor management system constantly adjusts power flow based on pedaling force, resistance, and speed. You control every aspect of the system from and easy-to-use handlebar-mounted computer.



3 / RECHARGEABLE BATTERY

Ride+ lithium ion batteries hold their charge for an exceptionally long time. And when the low battery indicator tells you it's time to recharge, you can remove the battery or leave it on the bike, and plug it in to any standard electrical outlet.



Transport+

FRAME Aluminum cargo design w/folding load racks

FORK Alloy, straight blade w/lowrider mounts WHEELS 350 watt electric motor rear hub, alloy disc front hub; heavy-duty double-wall 36-hole alloy rims CRANK FSA Alpha Drive, 38/28 w/guard REAR DERAILLEUR Shimano M360 Acera SIZES 17, 20"

COLOR Matte Metallic Bronze



Valencia+

FRAME Alpha Black Aluminum

FORK Chromoly steel w/lowrider mounts, straight blades

WHEELS BionX 350 watt rear hub/motor, Shimano disc front hub; Bontrager Nebula disc, 36-hole rims CRANK Shimano M361, 48/38/28

w/chainguard

REAR DERAILLEUR Shimano Deore Shadow

SIZES 15, 17.5, 20, 22.5, 25" **COLOR** Matte Black



FX+

FRAME FX Alpha Black Aluminum
FORK Bontrager FX Alloy w/Clix dropouts
WHEELS BionX 350 watt rear hub/motor,
Shimano RM60 front hub; Bontrager Nebula
36-hole rims

CRANK Shimano M443 Octalink, 48/36/26
REAR DERAILLEUR Shimano Deore LX
SIZES 15, 17.5, 20, 22.5, 25"
COLOR Satin Steel Blue



7200+

FRAME Alpha White Aluminum **FRONT SUSPENSION** SR Suntour NEX, adjustable, 50mm travel

WHEELS BionX 350 watt rear hub/motor, alloy front hub; Bontrager 750 36-hole rims

CRANK Shimano M171, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Alivio SIZES 15, 17.5, 20, 22.5, 25" COLOR Lava Black/Warm Silver



FX+ WSD

FRAME FX Alpha Black Aluminum

FORK Bontrager FX Alloy w/Clix dropouts

WHEELS BionX 350 watt rear hub/motor,

Shimano RM60 front hub; Bontrager Nebula

36-hole rims

CRANK Shimano M443 Octalink, 48/36/26 REAR DERAILLEUR Shimano Deore LX SIZES Women's 15, 17.5, 20" COLOR Satin Steel Blue



7200+ WSD

FRAME Alpha White Aluminum **FRONT SUSPENSION** SR Suntour NEX, adjustable, 50mm travel

WHEELS BionX 350 watt rear hub/motor, alloy front hub; Bontrager 750 36-hole rims

CRANK Shimano M171, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Alivio SIZES Women's 17, 19" COLOR Lava Black/Warm Silver

/ UTILITY BIKES FOR A BETTER WORLD.

We believe bikes can make the world better. Our Utility bikes, built for the daily routine, mean fewer cars on the road. They make it easier to haul, easier to commute, easier to run errands, easier to do just about anything by bike. And easier is the key to getting more bodies on bikes, for more miles, for more reasons. For a better world.

/ TOWN / UTILITY

Soho

Allant

PDX

Transport

Belleville







THE BIKE SOLUTION TO THE CAR PROBLEM.

WHY SOHO? / It's a dedicated, low-maintenance, tricked-out commuter bike — complete with coffee cup.

RIDER PROFILE / Soho riders view their bike the way freeway junkies view their car: as an absolute necessity.

NEW FOR 2011 / All-new addition to the lineup: the fully equipped, belt-drive Soho DLX.

Soho DLX

FRAME Alpha Black Aluminum

FORK Bontrager Satellite Plus, carbon disc w/lowrider mounts

WHEELS Shimano Nexus 8-speed IGH hub, Shimano M498 CL front hub; Bontrager Satellite Nebula 36-hole rims

CRANK Bontrager Satellite Nebula, 55T alloy Carbon Drive belt sprocket w/chainguard

REAR DERAILLEUR n/a SIZES 15, 17.5, 20, 22.5, 25" COLOR Rainy Day Gray

LINEUP /

Soho DLX

Soho

Soho S

Allant

Allant WSD

PDX

Transport



1 / INTERNAL HUB

Say goodbye to derailleurs, drivetrain maintenance, and chain hop.

2 / ROAD READY

Your commute begins now. Soho comes with colormatched fenders, right out of the box.

3 / STOPPING POWER

Soho weatherproof brakes (disc on Soho DLX, roller on Soho) provide confident stopping in all conditions.

4 / URBAN ARMOR

Flat-resistant, weather-worthy tires keep you going, day in and day out.



Soho

FRAME Alpha Black Aluminum FORK Bontrager Alloy, straight blade

roller brake w/lowrider mounts

WHEELS Shimano Inter-7 rear hub, Shimano IM40 front hub; Bontrager Satellite Nebula 36-hole rims

CRANK Bontrager Satellite Nebula, 44T w/chainguard

REAR DERAILLEUR n/a **SIZES** 15, 17.5, 20, 22.5, 25"

COLOR Slate Blue



Soho S

FRAME Alpha Black Aluminum FORK Bontrager Edge, chromoly w/lowrider mounts

WHEELS Alloy sealed bearing track hubs w/flip-flop rear hub; alloy rims

CRANK Bontrager Satellite Nebula, 44T w/chainguard

REAR DERAILLEUR n/a

SIZES 15, 17.5, 20, 22.5"

COLOR Satin Black



Allant

FRAME Alpha White Aluminum FORK High tensile steel w/lowrider mounts, straight blades

WHEELS Alloy front hub, Shimano RM30 rear hub; 36-hole double-wall alloy rims

CRANK Shimano M131, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Acera **SIZES** 15, 17.5, 20, 22.5"

COLOR Gloss Black



PDX

FRAME Alpha White Aluminum

FORK Straight blade disc w/lowrider mounts WHEELS Alloy disc front hub, Shimano M475

disc rear hub; Bontrager Ranger disc-specific alloy rims

CRANK Shimano M171, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Acera **SIZES** 15, 17.5, 20, 22.5"

COLOR Matte Black



Allant WSD

FRAME Alpha White Aluminum FORK High tensile steel w/lowrider mounts, straight blades

WHEELS Alloy front hub, Shimano RM30 rear hub; 36-hole double-wall alloy rims

CRANK Shimano M131, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Acera SIZES Women's 15, 17.5, 20" **COLOR** Gloss Olive



Transport

FRAME Trek Aluminum cargo design w/folding load racks

FORK Alloy, straight blade w/lowrider mounts

WHEELS Alloy disc front hub, Shimano RM475 disc-ready rear hub; heavy-duty double-wall 36-hole alloy rims

CRANK FSA Alpha Drive, 38/28 w/guard REAR DERAILLEUR Shimano M360 Acera

SIZES 17, 20"

COLOR Matte Metallic Bronze

/ ECO EVERYTHING CONSIDERED.

Eco Design is the result of a commitment Trek has made to ourselves and our customers: to Build Bikes Better. To ensure that our bikes are the best they can be for the people who ride them and the world they ride in, we must consider the impact a bike has throughout its lifespan and beyond.

Our Eco Design bikes are designed and produced for maximum utility and minimum impact through all three stages of its existence: birth, life, and afterlife.

Birth: Our Eco Design bike is produced using responsibly sourced steel, a greener alternative to aluminum frames. We powdercoat each new frame, a less wasteful and less toxic alternative to traditional paint processes.

Life: The best way to keep something out of a landfill is to give it a long useful life. Our Eco Design bikes are designed for longevity and adaptability, with sturdy construction, smart utility features, and timeless styling.

Afferlife: Nothing lasts forever, so we make our Eco Design bikes with easy disassembly and recyclability in mind. An Eco Design bike never dies, it just becomes something new. Maybe even another Eco Design bike.

It's the circle of life, bike style. Ride on.



/BELLEVILLE



EVERYTHING CONSIDERED.

WHY BELLEVILLE? / This gorgeous early 20th Century French porteur-inspired bike is eco-conscious from headlight to fender.

RIDER PROFILE / The Belleville rider thinks globally, acts locally, and bikes sustainably.

NEW FOR 2011 / How do you improve on an instant classic? A new color and details is how.

LINEUP /

Belleville WSD

Belleville

Belleville

FRAME Chromoly steel, city design FORK High tensile steel w/rack mounts WHEELS Shimano Nexus 3-speed rear hub, dynamo front hub; alloy 36-hole rims CRANK Alloy 3 piece, steel 44T chainring REAR DERAILLEUR n/a **SIZES** 50, 52, 56, 58, 63cm



1 / BUILT RIGHT

Responsibly manufactured from sustainably sourced, easily recycled materials like steel and natural rubber.

2 / LONG LIFE

This bike will last practically forever — and it's designed to be easily disassembled and recycled once its riding life is done.

3 / FULLY EQUIPPED

Steel front and rear racks can handle heavier loads for maximum utility. Bike more, drive less.

4 / FLEXIBLE GEARING

3-speed internal hub is standard, but the Belleville frame can accept multispeed-derailleur or single speed drivetrains.



Belleville WSD

FRAME Chromoly steel, city design FORK High tensile steel w/rack mounts WHEELS Shimano Nexus 3-speed rear hub, dynamo front hub; alloy 36-hole rims

CRANK Alloy 3 piece, steel 44T chainring REAR DERAILLEUR n/a SIZES Women's 43, 50cm

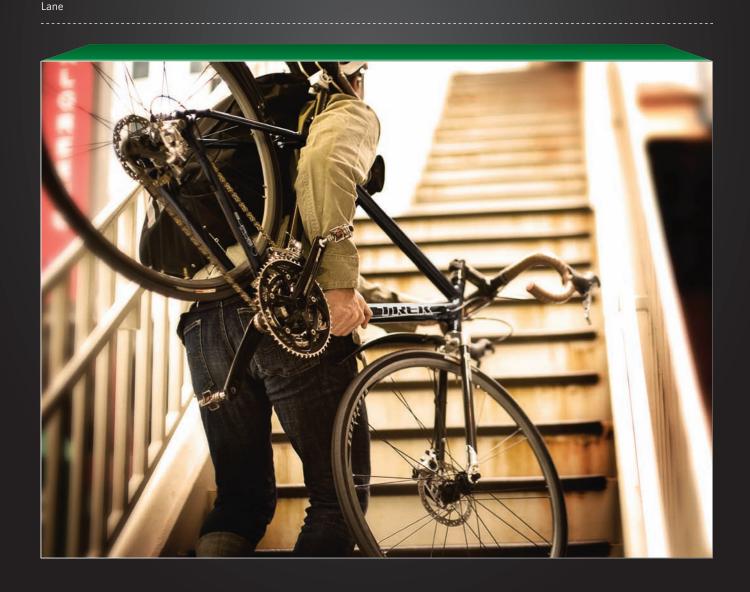
COLOR Gull White Powder

/ COMMUTE THE BEST WAY TO GET FROM POINT A TO POINT B.

Trek Commute bikes make getting there and back the best part of your work day. Choose from among four fast, light, aluminum Fast City models from the Fisher Collection, or go the distance with our Portland high-mileage machine, or smooth out your daily ride on refined steel with the Fisher Collection Lane or Triton. Go by bike!

/ TOWN / COMMUTE

Fast City Triton Portland





/ COMMUTE

THE CITY LOOKS BETTER FROM A BIKE.

WHY COMMUTE? / It's no secret. Bikes are great for getting around town. You could commute on whatever bike you want, but the Trek Commute bikes offer smart and unique approaches to get you from point A to point B.

RIDER PROFILE / These bikes serve a range of riders, from the practical daily commuter to someone looking for a getaround bike that's also great for fitness rides.

NEW FOR 2011 / The Fast City line of our Fisher Collection gets flip-flop dropouts throughout and an all-new internal-gear Waubesa model. Two Gary Fisher Collection steel commuters join the roster.

Monona

FRAME Fast City, Gold Series Aluminum, flip-flop dropout

FORK Chromoly, straight blade

WHEELS Alloy front hub, Shimano RM60 rear hub; Bontrager Nebula 32-hole rims

CRANK Shimano M411, 48/36/26 REAR DERAILLEUR Shimano M591 Deore

SIZES 15.5, 17.5, 19, 21, 22.5" COLOR Matte Paramount Gray/

Monona Mendota Waubesa Wingra Triton Portland

LINEUP /

Lane Vintage Gray RY/ISHER

1 / VERSATILE

All these bikes are designed to extend their utility to everything from commuting to hauling to fitness to recreational rides.

2 / ACCESSORY READY

All Commute bikes are rack and fender ready for added utility and all-weather ridability.

3 / FAST CITY

Our Fast City commuters — Mendota, Waubesa, Monona, and Wingra — are light, fast, and fun to ride. Perfect for the concrete wilderness.

4 / STEEL COMMUTERS

The Gary Fisher Collection introduces two quality steel bikes into the Commute lineup: the geared Lane and the single speed Triton.



Mendota

FRAME Fast City, Gold Series Aluminum, flip-flop dropout

FORK Bontrager Satellite Elite, carbon disc **WHEELS** Bontrager SSR Disc

CRANK Shimano M443 Octalink, 48/36/26

REAR DERAILLEUR Shimano M662 SLX Shadow

SIZES 15.5, 17.5, 19, 21, 22.5"

COLOR Matte Lava Black/Titanite Black



Waubesa

FRAME Fast City, Gold Series Aluminum, flip-flop dropout

FORK Chromoly unicrown w/lowrider mounts WHEELS Alloy front hub, Nexus 8-speed rear hub; Bontrager 36-hole alloy rims CRANK Bontrager Nebula, 44T
REAR DERAILLEUR Nexus 8-speed internal hub

SIZES 15.5, 17.5, 19, 21, 22.5" **COLOR** Matte Manzanita



Wingra

FRAME Fast City, Gold Series Aluminum, flip-flop dropout

FORK Chromoly, straight blade WHEELS Alloy front hub, Shimano RM30 rear hub; Matrix 750, 32-hole rims CRANK Shimano M361, 48/38/28 REAR DERAILLEUR Shimano M360 Acera SIZES 15.5, 17.5, 19, 21, 22.5"

COLOR Matte Dark Blue/Nautical Navy



Triton

FRAME Steel w/chromoly horizontal dropouts, fender and rack mounts

FORK Chromoly steel, forged crown w/eyelets WHEELS Alloy sealed bearing flip-flop track hubs; Bontrager CR-65 32-hole rims CRANK Truvativ Touro 1.1, 48T REAR DERAILLEUR n/a SIZES 49, 53, 55, 57, 61cm COLOR Matte Split Pea



Portland

FRAME Alpha Black Aluminum

FORK Bontrager Satellite Plus, carbon disc
w/lowrider mounts

WHEELS Bontrager SSR Disc wheelset

CRANK FSA Vero PowerDrive Triple, 50/39/30

REAR DERAILLEUR Shimano Tiagra SIZES 50, 52, 54, 56, 58, 60, 63cm COLOR Titanite Black



Lane

FRAME Custom-butted Platinum Series Steel, sliding vertical dropouts

FORK Steel, fender eyelet

WHEELS Formula RB31 front hub, Formula RB32 rear hub; Bontrager CR-65 32-hole rims

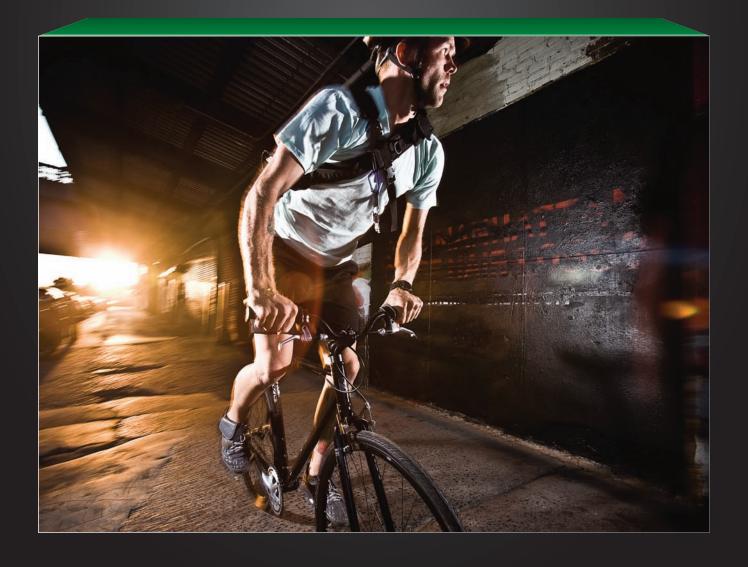
CRANK FSA Omega MegaExo, 50/39/30 REAR DERAILLEUR Shimano Deore SIZES 50, 52, 54, 56, 58, 61cm COLOR Matte Titanite Black

/ URBAN BEAUTIFULLY SIMPLE BIKES.

These are bikes at their basic best. No gears, no gadgets, no feature overload. Just you, the pavement, and your sweet ride.

/ TOWN / URBAN

District Earl Gritty





/ DISTRICT

BLESSED RIDE. WICKED FAST.

WHY DISTRICT? / It's high style, high utility, high speed.

RIDER PROFILE / District riders crave fast urban transport with major style points.

NEW FOR 2011 / Two new additions round out the lineup: 4th District & 5th District.

District Carbon

FRAME OCLV Black Carbon (Pro Geometry)

FORK Bontrager Race Lite, carbon

w/E2 aluminum steerer WHEELS Bontrager Race Lite Aero

wheelset

CRANK FSA Energy, 55T Carbon Drive

belt sprocket

REAR DERAILLEUR n/a **SIZES** 50, 54, 56, 58, 60cm

LINEUP /

District Carbon

District

5th District

4th District

Earl

Gritty



1 / HAND BUILT

The District Carbon frame is handmade at Trek HQ in Waterloo, WI, USA.

2 / ROAD GEOMETRY

All Districts feature road-bike geometry, for a whip-fast ride without the Lycra look.

3 / SUPER LIGHT

District Carbon is one of the lightest production bikes on the market.

4 / KILLER STYLING

Worthy of a cult following. See trekdistrict.com



District

FRAME Alpha Black Aluminum

FORK Bontrager Satellite Plus, carbon

WHEELS Alloy front hub, SS cassette rear hub;
deep-section color-matched alloy rims

CRANK Bontrager Satellite Nebula, 55T alloy Carbon Drive belt sprocket REAR DERAILLEUR n/a SIZES 50, 54, 56, 58, 60cm COLOR Neptune Blue



District

COLOR OPTION Matte Platinum

5th District

FRAME Alpha Black Aluminum
FORK Bontrager Satellite Plus, carbon
WHEELS Alloy sealed bearing track hubs;
aero, color-matched alloy rims
CRANK Bontrager Nebula SS,
44T chainring w/guard
REAR DERAILLEUR n/a

REAR DERAILLEUR n/a
SIZES 50, 54, 56, 58, 60cm
COLOR Vintage Burnt Orange





4th District

FRAME Alpha Black Aluminum

FORK Bontrager Satellite Plus, carbon

WHEELS Alloy sealed bearing track hubs;
aero, color-matched alloy rims

CRANK Bontrager Nebula SS, 44T chainring w/guard REAR DERAILLEUR n/a SIZES 50, 54, 56, 58, 60cm COLOR Dark Candy Red



Earl

FRAME Chromoly steel, urban design **FORK** Steel

WHEELS Alloy sealed bearing track hubs; Bontrager CR-65 32-hole rims CRANK Forged alloy 3-piece crank, 44T REAR DERAILLEUR n/a SIZES 15, 17.5, 19, 21" COLOR Gloss Black



Earl COLOR OPTION Earl Blue



Gritty

FRAME High tensile steel
FORK High tensile steel

WHEELS Alloy track hubs; Bontrager CR-65, 32-hole rims

CRANK Chromoly steel 3 piece, 38T REAR DERAILLEUR n/a SIZES 15, 17.5, 19, 21" COLOR Matte Raw Tint



/ FITNESS THE MOST VERSATILE BIKE ON THE PLANET.

This is our most popular bike line, with good reason. FX is the ultimate multi-talented ride. Fitness machine, capable commuter, suburban warrior — FX does it all well, from the daily grind to cul-de-sac spins to short triathlons. When somebody says "I need a bike," we say, "Great! Let me show you an FX."

/ TOWN / FITNESS

FΣ







MOST. VERSATILE. BIKE. EVER.

WHY FX? / Our FX Fitness series is lightweight, agile and fun to ride. Exceptionally versatile, but sporty enough to make your bike workout the best part of the day.

RIDER PROFILE / We call it a fitness bike, but this is Trek's most popular platform for a reason. Roadies, commuters, fitness freaks, errand runners, Sunday riders — everyone loves the FX.

NEW FOR 2011 / More Ride Longer comfort features, like our revolutionary new IsoZone bar and grips.

LINEUP /

7.5 FX (& Disc)

7.3 FX (& Disc)

7.9 FX

7.7 FX

7.6 FX

FRAME FX Alpha Black Aluminum w/IsoZone monostay

FORK Bontrager Nebula, carbon, SpeedTrap compatible

WHEELS Bontrager SSR wheelset

CRANK FSA Vero, 50/39/30

REAR DERAILLEUR Shimano Tiagra

SizES 15, 175, 20, 225, 25°
COLOR Crystal Pearl White

7.6 FX WSD
7.3 FX WSD
7.2 FX WSD
7.2 FX WSD

1 / RIDE LONGER

Saddles that flex in all the right ways, vibration-smoothing IsoZone technology, supercomfortable bars and grips — all so you can ride as long as you want.

2 / SEXY LINES

And they're not just for show. Choose between our hydroformed Alpha Aluminum or ultralight TCT Carbon frames.

3 / VERSATILITY

Get fit, ride to work, pull the kids, haul groceries, cruise the neighborhood — all on FX.

4 / LOVE AT FIRST RIDE

Millions of FX fans can't be wrong. The world loves this bike, and so will you.



7.9 FX

FRAME FX TCT Carbon w/IsoZone monostay FORK Bontrager Nebula, carbon, ${\sf SpeedTrap\ compatible}$

WHEELS Bontrager Race wheelset CRANK Shimano 105 triple, 50/39/30

REAR DERAILLEUR Shimano 6700 GS Ultegra **SIZES** 15, 17.5, 20, 22.5"

COLOR Nude Carbon



7.7 FX

FRAME FX Alpha Black Aluminum w/IsoZone monostay FORK Bontrager Nebula, carbon,

SpeedTrap compatible WHEELS Bontrager Race wheelset

CRANK Shimano 105 triple, 50/39/30 REAR DERAILLEUR Shimano 105 **SIZES** 15, 17.5, 20, 22.5, 25" COLOR Metallic Black



7.5 FX Disc

FRAME FX Alpha Black Aluminum FORK Bontrager Nebula, alloy disc w/Clix dropouts

WHEELS Bontrager SSR Disc wheelset

CRANK Shimano M443 Octalink, 48/36/26 REAR DERAILLEUR Shimano Deore LX SIZES 15, 17.5, 20, 22.5, 25" COLOR Platinum



7.5 FX

FRAME FX Alpha Black Aluminum FORK Bontrager Nebula, carbon, ${\sf SpeedTrap\ compatible}$ WHEELS Bontrager SSR wheelset

CRANK Shimano M443 Octalink, 48/36/26 REAR DERAILLEUR Shimano Deore LX **SIZES** 15, 17.5, 20, 22.5, 25" COLOR Platinum



7.5 FX COLOR OPTION Metallic Black



7.3 FX Disc

FRAME FX Alpha Black Aluminum FORK FX Alloy Disc w/tapered wall thickness, straight blades

WHEELS Alloy disc front hub, Shimano M475 disc rear hub; Bontrager Nebula disc 32-hole alloy rims

CRANK Shimano M361, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Deore **SIZES** 15, 17.5, 20, 22.5, 25" COLOR Matte Onyx



7.3 FX

FRAME FX Alpha Black Aluminum FORK FX Alloy w/tapered wall thickness, straight blades, Clix dropouts WHEELS Alloy front hub, Shimano RM30

CRANK Shimano M361, 48/38/28 w/chainguard REAR DERAILLEUR Shimano Deore **SIZES** 15, 17.5, 20, 22.5, 25" rear hub; Bontrager Nebula 32-hole alloy rims COLOR Matte Onyx



7.3 FX COLOR OPTION Royal Maroon



7.3 FX

COLOR OPTION Pearl White



7.2 FX

FRAME FX Alpha Black Aluminum FORK High tensile steel w/lowrider mounts, straight blades

WHEELS Alloy front hub, Shimano RM30 rear hub; Bontrager 750 32-hole alloy rims

CRANK Shimano M171, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Alivio SIZES 15, 17.5, 20, 22.5, 25" COLOR Charcoal



7.2 FX

COLOR OPTION Champagne



7.1 FX

FRAME FX Alpha White Aluminum
FORK High tensile steel w/lowrider mounts,
straight blades

WHEELS Alloy hubs; Bontrager 750 32-hole double-wall alloy rims

CRANK Shimano M131, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Acera SIZES 15, 17.5, 20, 22.5, 25" COLOR Navy



7.1 FX
SIZES 15, 17.5, 20, 22.5, 25"
COLOR OPTION Matte Silver (men's only)



7.1 FX SIZES Stagger 15, 17.5, 20, 22.5" COLOR Navy



7.6 FX WSD

FRAME FX Alpha Black Aluminum w/IsoZone monostay

FORK Bontrager Nebula, carbon, SpeedTrap compatible

WHEELS Bontrager SSR wheelset

CRANK FSA Vero, 50/39/30
REAR DERAILLEUR Shimano Tiagra
SIZES Women's 15, 17, 19"
COLOR Satin Titanite Black



7.5 FX WSD

FRAME FX Alpha Black Aluminum **FORK** Bontrager Nebula, carbon, SpeedTrap compatible

WHEELS Bontrager SSR wheelset

CRANK Shimano M443 Octalink, 48/36/26 REAR DERAILLEUR Shimano Deore LX SIZES Women's 13, 15, 17, 19" COLOR Satin White Shell



7.3 FX WSD

FRAME FX Alpha Black Aluminum **FORK** FX Alloy w/tapered wall thickness, straight blades, Clix dropouts

WHEELS Alloy front hub, Shimano RM30 rear hub; Bontrager Nebula 32-hole alloy rims

CRANK Shimano M361, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Deore SIZES Women's 13, 15, 17.5, 19" COLOR Coastal Blue



7.3 FX WSD

SIZES Stagger 15, 17.5, 20 COLOR Coastal Blue



7.2 FX WSD

FRAME FX Alpha Black Aluminum
FORK High tensile steel w/lowrider mounts,
straight blades

WHEELS Alloy front hub, Shimano RM30 rear hub; Bontrager 750 32-hole alloy rims

CRANK Shimano M171, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Alivio SIZES Women's 13, 15, 17, 19" COLOR Gray Metallic



7.2 FX WSD

SIZES Women's 13, 15, 17, 19"

COLOR OPTION Satin Dark Raisin



7.2 FX WSD

SIZES Stagger 15, 17.5, 20"
COLOR Gray Metallic



7.2 FX WSD

SIZES Stagger 15, 17.5, 20"

COLOR OPTION Satin Dark Raisin

/ DUAL SPORT

ONE BIKE THAT DOES IT ALL.

GARY'S TAKE / If you're looking for that one perfect go-anywhere bike, make it a Fisher Dual Sport. Road bike fast. Mountain bike durable. The perfect bike for going fast on the road and light-duty mountain biking.

RIDER PROFILE / For the rider who confidently rides both gravel and pavement. The sporty, more aggressive frame geometry and knobby tires make this a true off-road/on-road machine.

NEW FOR 2011 / New Gold Series Aluminum frame, entry-level Bodega, hydraulic disc brakes on Montare.

LINEUP / Montare FRAME Gold Series Aluminum Montare FRONT SUSPENSION SR Suntour NRX, Utopia preload adjustable w/remote lockout, Kaitai alloy steerer, 63mm travel WHEELS Shimano M475 alloy disc hubs; Bodega Bontrager Ranger disc, 32-hole rims CRANK Shimano M443 Octalink, 48/36/26 REAR DERAILLEUR Shimano M662 SLX Shadow SIZES 15.5, 17.5, 19, 21" COLOR Matte Lava Black/Titanite Black

1/ ROAD BIKE FAST

700c wheels and lockout suspension make for a fast ride.

2 / MOUNTAIN BIKE DURABLE

Modeled after the Gary Fisher Collection 29er hardtails, these bikes are ready for light-duty mountain biking.

3 / GOLD SERIES FRAME

All Dual Sports feature a new butted Gold Series Aluminum frame based on the 29er hardtail frame. Great for rugged terrain, yet still quick on the pavement.

4 / SUSPENSION LOCKOUT

Montare and Kaitai feature suspension lockout for efficient, fast riding on smooth surfaces.

Utopia

FRAME Gold Series Aluminum
FRONT SUSPENSION SR Suntour NRX, preload
adjustable w/hydraulic lockout, 63mm travel
WHEELS Alloy disc front hub, Shimano M475
disc rear hub; Bontrager Ranger disc rims

CRANK Shimano M431, 48/36/26
REAR DERAILLEUR Shimano M591 Deore

SIZES 15.5, 17.5, 19, 21" **COLOR** Matte White/Black





Kaitai

FRAME Gold Series Aluminum
FRONT SUSPENSION SR Suntour NEX,
adjustable w/lockout, 63mm travel
WHEELS Alloy front hub, Shimano RM30 rear
hub; Bontrager 750 32-hole rims

CRANK Shimano M361, 48/38/28
REAR DERAILLEUR Shimano M360 Acera
SIZES 15.5, 17.5, 19, 21"
COLOR Matte Platinum/Black



Kaitai
COLOR OPTION Matte White/Black



Bodega

FRAME Gold Series Aluminum
FRONT SUSPENSION SR Suntour NEX,
preload adjustable, 63mm travel
WHEELS Alloy hubs; Bontrager 750 36-hole
alloy rims

CRANK Shimano M171, 48/38/28
REAR DERAILLEUR SRAM X.3, long cage
SIZES 15.5, 17.5, 19, 21"
COLOR Matte Titanite Black/Vintage Gray



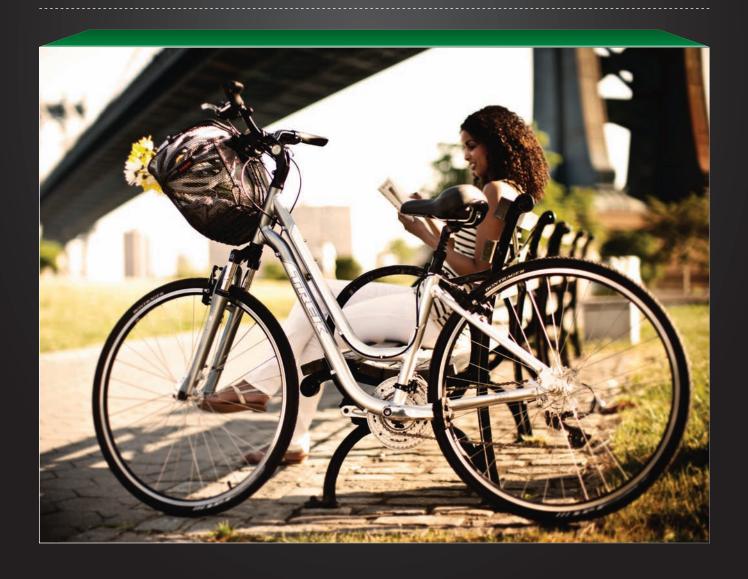
Bodega
COLOR OPTION Matte White/Black

/ RECREATION THE SOUL OF BIKING.

Trek Recreation bikes are built for what bicycling is really about: the joy of hopping on your bike and pedaling to, well, wherever. They're the grownup versions of that very first bike you were so excited to ride as a kid, and they'll give you just as much pleasure. More, probably, since you're no longer limited to the length of your block. Hop on and enjoy. We'll be right behind you.

/ TOWN / RECREATION

Hybrid (7000 Series) Atwood Navigator Pure



/HYBRID

THE BEST OF BOTH WORLDS.

WHY HYBRID? / Pavement or path, Hybrid will carry you wherever you want to go.

RIDER PROFILE / Looking for comfortable, smooth-rolling recreation? Prefer an upright ride, and would rather enjoy the scenery than rush past it? This is a path and pavement vacation on wheels.

NEW FOR 2011 / The all-new 700 model, plus the incredibly comfortable Bontrager Boulevard saddle, with three layers of gel, standard foam, and memory foam.

7500



1 / ALPHA ALUMINUM

The perfect hybrid material, for bikes that are road light and mountain tough.

2 / SMOOTH RIDE

Bump-absorbing forks and suspension seatposts smooth out the way ahead.

3 / SPA FORK

The Bontrager SPA fork on the 7500 soaks up bumps and buzz and keeps the front end slim and trim.

4 / ALL-NEW SADDLES

Gel- and foam-cushioned Bontrager Boulevard saddles are a comfy place to enjoy the view.



7500 WSD

FRAME Alpha White Aluminum
FORK Bontrager SPA integrated suspension
w/alloy blades, 35mm travel

WHEELS Shimano RM60 alloy hubs; Bontrager Camino 32-hole alloy rims **CRANK** Shimano M431, 48/38/28 w/chainring guard

REAR DERAILLEUR Shimano Deore SIZES Women's 13, 16, 19" COLOR Satin Black Pearl/Onyx





FRAME Alpha White Aluminum
FORK High tensile steel w/curved blades
WHEELS Alloy hubs; Bontrager 550
36-hole alloy rims

CRANK Shimano M131, 48/38/28 w/chainguard
REAR DERAILLEUR Shimano TX51

SIZES 15, 17.5, 20, 22.5"

COLOR Platinum/Sparkling Silver



FRAME Alpha Black Aluminum
FRONT SUSPENSION SR Suntour NEX,
preload adjustable, 50mm travel

WHEELS Alloy front hub, Shimano RM60 rear hub; Bontrager 750 32-hole alloy rims

CRANK Shimano M171, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano Alivio SIZES 15, 17.5, 20, 22.5, 25" COLOR Satin Steel Blue/Silver 7300

COLOR OPTION Charcoal Metallic/Mocha



7100

FRAME Alpha White Aluminum
FRONT SUSPENSION SR Suntour NEX,
preload adjustable, 50mm travel
WHEELS Alloy hubs; Bontrager 550

36-hole alloy rims

CRANK Shimano M131, 48/38/28 w/chainguard

REAR DERAILLEUR SRAM X.3 **SIZES** 15, 17.5, 20, 22.5"

COLOR Bright Silver/Metallic Black

7100

COLOR OPTION Metallic Green/Metallic Sand





700

FRAME Trek steel, hybrid design
FORK High tensile steel w/curved blades
WHEELS Alloy hubs; Bontrager 550

WHEELS Alloy hubs; Bontrager 550 36-hole alloy rims

CRANK Alloy, 42T chainring w/guard REAR DERAILLEUR Shimano TX51 SIZES 15, 17.5, 20, 22.5" COLOR Metallic Navy



Atwood

FRAME Steel, urban design

FORK High tensile steel w/lowrider mounts

WHEELS Alloy front hub, Shimano RM30

rear hub; 36-hole alloy rims

CRANK Shimano M131, 48/38/28

w/chainguard

REAR DERAILLEUR Shimano Acera

SIZES 15, 17.5, 20, 22.5, 25"

COLOR Twilight Blue Powder



women's specific design



7000 WSD

FRAME Alpha White Aluminum
FORK High tensile steel w/curved blades
WHEELS Alloy hubs; Bontrager 550
36-hole alloy rims

CRANK Shimano M131, 48/38/28 w/chainguard

REAR DERAILLEUR Shimano TX51 SIZES Women's 13.5, 16, 19" COLOR Platinum/Sparkling Silver



FRAME Alpha White Aluminum
FRONT SUSPENSION SR Suntour NEX,
preload adjustable, 50mm travel

WHEELS Alloy front hub, Shimano RM60 rear hub; Bontrager 750 32-hole alloy rims

CRANK Shimano M171, 48/38/28 w/chainguard
REAR DERAILLEUR Shimano Alivio

SIZES Women's 13, 16, 19"

COLOR Satin Steel Blue/Silver

7300 WSD

COLOR OPTION Gloss Berry



7100 WSD

FRAME Alpha White Aluminum
FRONT SUSPENSION SR Suntour NEX,
preload adjustable, 50mm travel
WHEELS Alloy hubs; Bontrager 550

36-hole alloy rims

CRANK Shimano M131, 48/38/28 w/chainguard

REAR DERAILLEUR SRAM X.3

SIZES Women's 13.5, 16, 19"

COLOR Bright Silver/Metallic Black

7100 WSD

COLOR OPTION Coastal Blue





700 WSD

FRAME Trek steel, hybrid design FORK High tensile steel w/curved blades WHEELS Alloy hubs; Bontrager 550 36-hole alloy rims CRANK Alloy, 42T chainring w/guard REAR DERAILLEUR Shimano TX51 SIZES Women's 13.5, 16, 19" COLOR Metallic Navy



Atwood WSD

FRAME Steel, urban design

FORK High tensile steel w/lowrider mounts

WHEELS Alloy front hub, Shimano RM30

rear hub; 36-hole alloy rims

CRANK Shimano M131, 48/38/28

w/chainguard

REAR DERAILLEUR Shimano Acera

SIZES Women's 15, 17, 19"

COLOR Gull White Powder

/ NAVIGATOR COMFORT ABOVE ALL ELSE.

WHY NAVIGATOR? / Because riding a bike should be easy, fun, and worry free.

RIDER PROFILE / The Navigator rider feels more comfortable lower to the ground, with 26" wheels and confidence-inspiring wide tires. An upright position adds to the feeling of ease and control.

NEW FOR 2011 / The ride is upright but not lazy — perfect for purposeful comfort.

Navigator 3.0 LINEUP / FRAME Alpha White Aluminum Navigator 3.0 FRONT SUSPENSION SR Suntour NEX, preload adjustable w/lockout, 50mm travel Navigator 2.0 WHEELS Shimano RM60 rear hub, Navigator 1.0 alloy front hub; Bontrager Camino 36-hole Navigator 3.0 WSD alloy rims Navigator 2.0 WSD **CRANK** Shimano M171, 48/38/28 w/chainguard Navigator 1.0 WSD REAR DERAILLEUR Shimano Alivio SIZES 14.5, 16.5, 18.5, 21" **COLOR** Satin Silver Duotone

1 / COMFY TOUCHPOINTS

Ergo Grips, supersoft saddles, suspension fork, and seatpost take all the bite from the road or trail.

2 / STABILITY

26" tires provide wider roadto-tire surface for a more stable ride.

3 / EXTRA PADDING

All Navigator saddles come with extra padding in all the right places.

4 / CONTROL

Navigators feature a higher hand position, enhancing the feeling of total control.



Navigator 3.0 COLOR OPTION Metallic Brown



Navigator 2.0

FRAME Alpha White Aluminum
FRONT SUSPENSION SR Suntour NEX,
preload adjustable, 50mm travel
WHEELS Alloy hubs; Bontrager 550 36-hole
alloy rims

CRANK Shimano M131, 48/38/28 w/chainguard

REAR DERAILLEUR SRAM X.3

SIZES 14.5, 16.5, 18.5, 21"

COLOR Charcoal Metallic Duotone



Navigator 2.0 COLOR OPTION Neptune Blue



Navigator 1.0

FRAME Alpha White Aluminum
FORK High tensile steel w/straight blades,
Clix dropouts

WHEELS Alloy hubs; Bontrager 550 36-hole alloy rims

CRANK Alloy, 42T w/chainguard REAR DERAILLEUR Shimano TX51 SIZES 14.5, 16.5, 18.5, 21" COLOR Metallic Black



Navigator 3.0 WSD COLOR OPTION Satin Black



Navigator 2.0 WSD COLOR OPTION Matte Lavender Gray



Navigator 3.0 WSD

FRAME Alpha White Aluminum
FRONT SUSPENSION SR Suntour NEX,
preload adjustable w/lockout, 50mm travel
WHEELS Shimano RM60 rear hub, alloy front
hub; Bontrager Camino 36-hole alloy rims

CRANK Shimano M171, 48/38/28 w/chainguard REAR DERAILLEUR Shimano Alivio SIZES 14.5, 16.5, 18.5, 21" COLOR Satin Silver



Navigator 2.0 WSD

FRAME Alpha White Aluminum
FRONT SUSPENSION SR Suntour NEX,
preload adjustable, 50mm travel
WHEELS Alloy hubs; Bontrager 550 36-hole
alloy rims

CRANK Shimano M131, 48/38/28 w/chainguard

REAR DERAILLEUR SRAM x.3

SIZES 14.5, 16.5, 18.5, 21"

COLOR Charcoal Metallic



Navigator 1.0 WSD

FRAME Alpha White Aluminum
FORK High tensile steel w/straight blades,
Clix dropouts

WHEELS Alloy hubs; Bontrager 550 36-hole alloy rims

CRANK Alloy, 42T w/chainguard REAR DERAILLEUR Shimano TX51 SIZES 14.5, 16.5, 18.5, 21" COLOR Dark Periwinkle





WHY PURE? / Pure is our easiest-to-use geared bike. Easy on, easy off. Stay in the saddle, put your feet down. Ahhhh.

RIDER PROFILE / The Pure rider appreciates the stability and confidence of being low to the ground, and loves being able to stay seated and come to a full stop with a foot on the ground.

NEW FOR 2011 / New colors throughout the line.

Pure DLX LINEUP / FRAME Alpha White Aluminum, Pure DLX Feet First Geometry FORK High tensile steel Pure DLX Lowstep WHEELS Alloy front hub, Shimano Internal Pure Sport 3-speed coaster rear hub; Bontrager 550, Pure Sport Lowstep 36-hole rims CRANK Bontrager Satellite, 38T Pure REAR DERAILLEUR n/a Pure Lowstep SIZE 16' COLOR Gunmetal

1 / BALANCE & CONTROL

Feet First Geometry allows Pure riders to plant their feet firmly on the ground without ever leaving the saddle.

2 / SLEEK FRAME

A slim and sexy Alpha Aluminum frame makes Pure ride light and look great.

3 / COMFORTABLE RIDE

Suspension seatpost smoothes out the bumps and potholes so you can enjoy the ride.

4 / LOWSTEP ON AND OFF

Every Pure offers a lowstep option for easy stepthrough entry.



Pure DLX
SIZE 16"
COLOR OPTION Gloss Black



Pure DLX Lowstep
SIZE Lowstep 14"
COLOR OPTION Gloss White Shell



Pure DLX Lowstep

SIZE Lowstep 14"

COLOR OPTION Newport Blue



Pure DLX Lowstep
SIZE Lowstep 14"
COLOR OPTION Violet



Pure Sport

FRAME Alpha White Aluminum, Feet First Geometry

FORK High tensile steel

WHEELS Alloy hubs; Bontrager 550 36-hole alloy rims

CRANK Alloy, 48/38/28 w/chainguard REAR DERAILLEUR Shimano Acera

SIZE 16"

COLOR Champagne



Pure Sport

SIZE 16"

COLOR OPTION Metallic Dark Green



Pure Sport Lowstep SIZE Lowstep 14" COLOR OPTION Gloss Wine



Pure Sport Lowstep SIZE Lowstep 14" COLOR OPTION MInt Pearl



Pure Sport Lowstep
SIZE Lowstep 14"
COLOR OPTION Champagne



Pure

FRAME Alpha White Aluminum, Feet First Geometry

FORK High tensile steel

WHEELS Alloy hub; Bontrager 550,

36-hole alloy rims

CRANK Alloy, 42T w/chainguard **REAR DERAILLEUR** SRAM X.3

SIZE 16"

COLOR Matte Black



Pure
SIZE 16"
COLOR OPTION Bright Silver



Pure Lowstep
SIZE Lowstep 14"
COLOR OPTION Glass Blue



Pure Lowstep
SIZE Lowstep 14"
COLOR OPTION Soft Yellow



Pure Lowstep
SIZE Lowstep 14"
COLOR OPTION Metallic Black

